# LEARNING OUTCOME BASED VOCATIONAL CURRICULUM

**JOB ROLE: EXPORT ASSISTANT** 

(QUALIFICATION PACK: Ref.Id.AMH/Q1601)

SECTOR: Apparel, Made-Ups and Home Furnishing

Classes11and12



# PSS CENTRAL INSTITUTE OF VOCATIONAL EDUCATION

(a constituent unit of NCERT, under MHRD, Government of India)

Shyamla Hills, Bhopal- 462 002, M.P., India

http://www.psscive.ac.in



# Gandhiji's Talisman

I will give you a talisman. Whenever you are in doubt or when the self becomes too much with you, apply the following test:

Recall the face of the poorest and the weakest man whom you may have seen and ask yourself if the step you contemplate is going to be of any use to him. Will he gain anything by it? Will it restore him to a control over his own life and destiny? In other words, will it lead to Swaraj for the hungry and spiritually starving millions?

Then you will find your doubts and your self melting away.

magandri







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Apparel, Made-Ups and Home Furnishing– Specialised Sewing Machine Operator

**JUNE, 2019** 

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# **FOREWORD**

The PanditSunderlal Sharma Central Institute of Vocational Education (PSSCIVE) a constituent of the National Council of Educational Research and Training (NCERT) is spearheading the efforts of developing learning outcome based vocational curriculum and courseware aimed at integrating both vocational and general qualifications to open pathways of career progression for students. It is a part of Centrally Sponsored Scheme of Vocationalisation of Secondary and Higher Secondary Education (CSSVSHSE) launched by the Ministry of Human Resource Development, Government of India in 2012. The PSS Central Institute of Vocational Education (PSSCIVE) is developing curricula under the project approved by the Project Approval Board (PAB) of RashtriyaMadhyamikShikshaAbhiyan (RMSA). The main purpose of the learning outcome based vocational curriculum is to bring about the improvement in teaching-learning process and working competencies through learning outcomes embedded in the vocational subject.

It is a matter of great pleasure to introduce this learning outcome based vocational curriculumas part of the vocational training packages for the job role of **EXPORT ASSISTANT**The curriculum has been developed for the higher secondary students of vocational education and is aligned to the National Occupation Standards (NOSs) of a job role identified and approved under the National Skill Qualification Framework (NSQF).

The curriculum aims to provide children with employability and vocational skills to support occupational mobility and lifelong learning. It will help them to acquire specificoccupational skills that meet employers' immediate needs. The teaching process is to be performed through the interactive sessions in classrooms, practical activities in laboratories and workshops, projects, field visits, and professional experiences.

The curriculum has been developed and reviewed by a group of experts and their contributions are greatly acknowledged. The utility of the curriculum will be adjudged by the qualitative improvement that it brings about in teaching-learning. The feedback and suggestions on the content by the teachers and other stakeholders will be of immense value to us in bringing about further improvement in this document.

HRUSHIKESHSENAPATY
Director
National Council of Education Research and Training

# **PREFACE**

India today stands poised at a very exciting juncture in its saga. The potential for achieving inclusive growth are immense and the possibilities are equally exciting. The world is looking at us to deliver sustainable growth and progress. To meet the growing expectations, India will largely depend upon its young workforce. The much-discussed demographic dividend will bring sustaining benefits only if this young workforce is skilled and its potential is channelized in the right direction.

In order to fulfil the growing aspirations of our youth and the demand of skilled human resource, the Ministry of Human Resource Development (MHRD), Government of India introduced the revised Centrally Sponsored Scheme of Vocationalisation of Secondary and Higher Secondary Education that aims to provide for the diversification of educational opportunities so as to enhance individual employability, reduce the mismatch between demand and supply of skilled manpower and provide an alternative for those pursuing higher education. For spearheading the scheme, the PSS Central Institute of Vocational Education (PSSCIVE) was entrusted the responsibility to develop learning outcome based vocational curriculum, student workbooks, teacher handbooks and e-learning materials for the job roles in various sectors, with growth potential for employment.

The PSSCIVE firmly believes that the vocationalisation of education in the nation needs to be established on a strong footing of philosophical, cultural and sociological traditions and it should aptly address the needs and aspirations of the students besides meeting the skill demands of the industry. The curriculum, therefore, aims at developing the desired professional, managerial and communication skills to fulfil the needs of the society and the world of work. In order to honour its commitment to the nation, the PSSSCIVE has initiated the work on developing learning outcome based vocational curriculumwith the involvement of faculty members and leading experts in respective fields. It is being done through the concerted efforts of leading academicians, professionals, policy makers, partner institutions, Vocational Education and Training experts, industry representatives, and teachers. The expert group through a series of consultations, working group meetings and use of reference materials develops a National Curriculum. Currently, the Institute is working on developing curricula and courseware for over 100 job roles in various sectors.

We extend our gratitude to all the contributors for selflessly sharing their precious knowledge, acclaimed expertise, valuable time and positively responding to our request for development of curriculum. We are grateful to MHRD and NCERT for the financial support and cooperation in realising the objective of providing learning outcome based vocational curriculum and courseware to the States and other stakeholders under the PAB (Project Approval Board) approved project of Rashtriya Madhyamik Shiskha Abhiyan (RMSA) of MHRD.

Finally, for transforming the proposed curriculum design into a vibrant reality of implementation, all the institutions involved in the delivery system shall have to come together with a firm commitment and they should secure optimal community support. The success of this curriculum depends upon its effective implementation and it is expected that the managers of vocational education and training system, including subject teachers will make efforts to create better facilities, develop linkages with the world of work and foster a conducive environment as per the content of the curriculum document.

The PSSCIVE, Bhopal remains committed in bringing about reforms in the vocational education and training system through the learner-centric curricula and courseware. We hope that this document will prove useful in turning out more competent Indian workforce for the 21st Century.

RAJESH P. KHAMBAYAT

Joint Director

PSS Central Institute of Vocational Education

# **ACKNOWLEDGEMENTS**

On behalf of the team at the PSS Central Institute of Vocational Education (PSSCIVE) we are grateful to the members of the Project Approval Board (PAB) of Rashtriya Madhyami kShiksha Abhiyan (RMSA) and the officials of the Ministry of Human Resource Development (MHRD), Government of India for the financial support to the project for development of curricula.

We are grateful to the Director, NCERT for his support and guidance. We also acknowledge the contributions of our colleagues at the Technical Support Group of RMSA, MHRD, RMSA Cell at the National Council of Educational Research and Training (NCERT), National Skill Development Agency (NSDA) and National Skill Development Corporation (NSDC) and Apparel, Made-ups and Home Furnishing Sector Skill Council (AMHSSC) for their academic support and cooperation.

We are grateful to the expert contributors for their earnest effort and contributions in the development of this learning outcome based vocational curriculum. Their names are acknowledged in the list of contributors.

We are also grateful to Dr.Pinki Khanna, Course Coordinator, Dr. Anil Kumar, Professor, Department of Vocational Education and Entrepreneurship Development, National Institute of Technical Teachers Training and Research (NITTTR), Bhopal and Dr. Nishi Sharma, Consultant on contractual basis for their contributions.

The contributions made by Dr. Vinay Swarup Mehrotra, Professor and Head, Curriculum Development and Evaluation Centre (CDEC), Dr. Vipin Kumar Jain, Associate Professor and Head, Programme Planning and Monitoring Cell (PPMC) and Dr. Dipak D. Shudhalwar, Associate Professor (CSE) and Head Computer Center, PSSCIVE in development of the curriculum for the employability skills are duly acknowledged.

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**PSSCIVE Team** 

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# 1. COURSE OVERVIEW

### COURSE TITLE: Apparel, Made-Ups and Home Furnishing –Export Assistant

**Introduction** An Export Assistant is responsible for managing all the processes in the export department of a company. This includes preparation & management of all shipment related documents, interpret export financing methods and terms of payment, understand foreign trade practices & procedures, handle the Central Excise/Customs Clearance: Regulations, Procedures and Documentation. An export assistant needs to have thorough knowledge of Indian and Foreign trade policies & operations to ensure effective management of the exports business.

An Export Assistant should have the ability to work unsupervised, taking independent decisions for own area of work. Individual needs to demonstrate ability to precisely follow defined procedures and should possess high quality orientation and attention to detail.

### **COURSE OUTCOMES:** On completion of the course, student shouldbe able to:

- Apply effective oral and written communication skills to interact with people and customers.
- Identify the principal components of a computer system.
- Demonstrate the basic skills of using computer.
- Demonstrate self-management skills.
- Demonstrate the ability to provide a self-analysis in context of entrepreneurial skills and abilities.
- Demonstrate the knowledge of the importance of green skills in meeting the challenges of sustainable development and environment protection.
- Analyze the export marketing business & the operations involved
- Interpret the export marketing terms &understand the processes involved
- Identify the factors that affect cost in export marketing
- Identify current market trade in respect of various foreign currencies
- Identify the Institutional Framework for Export Promotional Council & World Trade Organization
- Understand & interpret the various export schemes
- Interpret Export Financing Methods and Terms of Payment
- Demonstrate Export Credit and Foreign Exchange Risk Management
- Apply export promotional strategies whereappropriate
- Demonstrateall export marketing functionseffectively
- Use the correct tools and equipment's
- Create and manage Documentation related to pre & post shipment
- Carryout work functions in accordance with legislation and regulations, organizational guidelines and procedures
- Interpret and negotiate the logistics costwith different type of shipmentmode
- Identify mark and place rejects in the designated locations
- Demonstrate to carry out alterations to meet customer requirements
- Identify the modifiable defects.
- Identify Communicating and resolving the problem in workplace.
- Describe maintenance, cleaning and disposal of waste.
- Identify cleaning procedure and safe practices..
- Identify maintenance of health, work area, tools and machines.

**COURSE REQUIREMENTS:** The learner should have the basic knowledge of Sewing Machines and Textile and Clothing.

**COURSE LEVEL:** This is a course for class XI and XII. On completion of this course, a student can take up a higher level course in the area of Apparel, Made-ups and Home Furnishing.

COURSE DURATION: 600 Hrs

Class 11: 300 Hrs Class 12: 300 Hrs

Total :600 Hrs

# 2. SCHEME OF UNITS

This course is a planned sequence of instructions consisting of Units meant for developing employability and vocational competencies of students of Class 11 and 12 opting for vocational subject along with general education subjects. The unit-wise distribution of hours and marks for Class 11 is as follows:

	CLASS 11		
	Units	No. of Hours for Theory and Practical 300	Max. Marks for Theory and Practical 100
Part A	Employability Skills		
	Unit 1: Communication Skills - III	25	
	Unit 2: Self-management Skills – III	25	
	Unit 3: Information and Communication Technology Skills – III	20	10
	Unit 4: Entrepreneurial Skills – III	25	
	Unit 5: Green Skills – III	15	
	Total	110	10
Part B	Vocational Skills		
	Unit 1: Frame work of export marketing operations	45	
	Unit 2: Planning and execution of export processes	35	
	Unit 3: Fundamentals of trade logistic as applied in International trade	25	
	Unit 4: Maintaining a Clean and Hazard Free Working Area	20	40
	Unit 5: Health and Safety Related Practices Applicable at the Workplace	20	
	Unit 6: Compliance to Legal, Regulatory And Ethical Requirements	20	

	Total	165	40
Part C	Practical Work		
	Practical Examination	06	15
	Written Test	01	10
	Viva Voce	03	10
	Total	10	35
Part D	Project Work/Field Visit		
	Practical File/Student Portfolio	10	10
	Viva Voce	05	05
	Total	15	15
	Grand Total	300	100

The unit-wise distribution of hours and marks for Class 12 is as follows:

	CLASS 12		
	Units	No. of Hours for Theory and Practical 300	Max. Marks for Theory and Practical 100
Part A	Employability Skills		
	Unit 1: Communication Skills – IV	25	
	Unit 2: Self-management Skills – IV	25	
	Unit 3: Information and Communication Technology Skills – IV	20	10
	Unit 4: Entrepreneurial Skills – IV	25	
	Unit 5: Green Skills – IV	15	
	Total	110	10
Part B	Vocational Skills		
	Unit 1: Managing the various export	40	
	marketing operations		
	Unit2: Documentation at each stage of	40	
	operation		
	Unit 3: To analyze foreign trade logistics	25	
	concepts		
	Unit 4: Maintain a clean and hazard free	20	40
	working area		
	Unit 5: Maintain Health, Safety and	20	
	Security at Workplace		
	Unit 6: Comply with Industry and	20	
	Organizational Requirements		
	Total	165	40
Part C	Practical Work		
	Practical Examination	06	15

	Written Test	01	10
	Viva Voce	03	10
	Total	10	35
Part D	Project Work/Field Visit		
	Practical File/Student Portfolio	10	10
	Viva Voce	05	05
	Total	15	15
	Grand Total	300	100

# 3. TEACHING/TRAINING ACTIVITIES

The teaching and training activities have to be conducted in classroom, laboratory/workshops and field visits. Students should be taken to field visits for interaction with experts and to expose them to the various tools, equipment, materials, procedures and operations in the workplace. Special emphasis should be laid on the occupational safety, health and hygiene during the training and field visits.

### **CLASSROOM ACTIVITIES**

Classroom activities are an integral part of this course and interactive lecture sessions, followed by discussions should be conducted by trained vocational teachers. Vocational teachers should make effective use of a variety of instructional or teaching aids, such as audio-video materials, colour slides, charts, diagrams, models, exhibits, hand-outs, online teaching materials, etc. to transmit knowledge and impart training to the students.

### PRACTICAL WORK IN LABORATORY/WORKSHOP

Practical work may include but not limited to hands-on-training, simulated training, role play, case based studies, exercises, etc. Equipment and supplies should be provided to enhance hands-on learning experience of students. Only trained personnel should teach specialized techniques. A training plan that reflects tools, equipment, materials, skills and activities to be performed by the students should be submitted by the vocational teacher to the Head of the Institution.

### FIELD VISITS/ EDUCATIONAL TOUR

In field visits, children will go outside the classroom to obtain specific information from experts or to make observations of the activities. A checklist of observations to be made by the students during the field visits should be developed by the Vocational Teachers for systematic collection of information by the students on the various aspects. Principals and Teachers should identify the different opportunities for field visits within a short distance from the school and make necessary arrangements for the visits. At least three field visits should be conducted in a year.

# 4. ASSESSMENT AND CERTIFICATION

**U**pon successful completion of the course by the candidate, the Central/ State Examination Board for Secondary Education and the respective Sector Skill Council will certify the competencies.

The National Skills Qualifications Framework (NSQF) is based on outcomes referenced to the National Occupation Standards (NOSs), rather than inputs. The NSQF level descriptors, which are the learning outcomes for each level, include the process, professional knowledge, professional skills, core skills and responsibility. The assessment is to be undertaken to verify that individuals have the knowledge and skills needed to perform a particular job and that the learning programme undertaken has delivered education at a given standard. It should be closely linked to certification so that the individual and the employer could come to know the competencies acquired through the vocational subject or course. The assessment should be reliable, valid, flexible, convenient, cost effective and above all it should be fair and transparent. Standardized assessment tools should be used for assessment of knowledge of students. Necessary arrangements should be made for using technology in assessment of students.

### KNOWLEDGE ASSESSMENT (THEORY)

**Knowledge Assessment** should include two components: one comprising of internal assessment and second an external examination, including theory examination to be conducted by the Board. The assessment tools shall contain components for testing the knowledge and application of knowledge. The knowledge test can be objective paper based test or short structured questions based on the content of the curriculum.

### **WRITTEN TEST**

It allows candidates to demonstrate that they have the knowledge and understanding of a given topic. Theory question paper for the vocational subject should be prepared by the subject experts comprising group of experts of academicians, experts from existing vocational subject experts/teachers, and subject experts from university/colleges or industry. The respective Sector Skill Council should be consulted by the Central/State Board for preparing the panel of experts for question paper setting and conducting the examinations.

The blue print for the question paper may be as follows:

Duration: 3 Hrs Max. Mark: 40

		No	No. of Questions		
S. No.	Typology of Question	Very Short Answer (1 mark)	Short Answer (2 Marks)	Long Answer (3 Marks)	Marks
1.	Remembering – (Knowledge based simple recall questions, to know specific facts, terms, concepts, principles, or theories;	3	2	2	13

	identify, define or recite, information)				
2.	Understanding – (Comprehension – to be familiar with meaning and to understand conceptually, interpret, compare, contrast, explain, paraphrase, or interpret information)	2	3	2	14
3.	Application – (Use abstract information in concrete situation, to apply knowledge to new situations: Use given content to interpret a situation, private an example, or solve a problem)	0	2	1	07
4.	High Order Thinking Skills – (Analysis & Synthesis – Classify, compare, contrast, or differentiate between different pieces of information; Organize and/ or integrate unique pieces of information from a variety of sources)	0	2	0	04
5.	Evaluation – (Appraise, judge, and/or justify the value or worth of a decision or outcome, or to predict outcomes based on values)	0	1	0	02
Total		5x1=5	10x2=20	5x3=15	40 (20questions)

### SKILL ASSESSMENT (PRACTICAL)

Assessment of skills by the students should be done by the assessors/examiners on the basis of practical demonstration of skills by the candidate, using a competency checklist. The competency checklist should be developed as per the National Occupation Standards (NOSs) given in the Qualification Pack for the Job Role to bring about necessary consistency in the quality of assessment across different sectors and Institutions. The student has to demonstrate competency against the performance criteria defined in the National Occupation Standards and the assessment will indicate that they are 'competent', or are 'not yet competent'. The assessors assessing the skills of the students should possess a current experience in the industry and should have undergone an effective training in assessment principles and practices. The Sector Skill Councils should ensure that the assessors are provided with the training on the assessment of competencies.

Practical examination allows candidates to demonstrate that they have the knowledge and understanding of performing a task. This will include hands-on practical exam and viva voce. For practical, there should be a team of two evaluators – the subject teacher and the expert from the relevant industry certified by the Board or concerned Sector Skill Council. The same team of examiners will conduct the viva voce.

**Project Work** (individual or group project) is a great way to assess the practical skills on a certain time period or timeline. Project work should be given on the basis of the capability of the individual to perform the tasks or activities involved in the project. Projects should be discussed in the class and the teacher should periodically monitor the progress of the project and provide feedback for improvement and innovation. Field visits should be organised as part of the project work. Field visits can be followed by a small-group work/project work. When the class returns from the field visit, each group might be asked to use the information that they have gathered to prepare presentations or reports of their observations. Project work should be assessed on the basis of practical file or student portfolio.

**Student Portfolio**is a compilation of documents that supports the candidate's claim of competence. Documents may include reports, articles, photos of products prepared by students in relation to the unit of competency.

**Viva voce** allows candidates to demonstrate communication skills and content knowledge. Audio or video recording can be done at the time of viva voce. The number of external examiners would be decided as per the existing norms of the Board and these norms should be suitably adopted/adapted as per the specific requirements of the vocational subject. Viva voceshould also be conducted to obtain feedback on the student's experiences and learning during the project work/field visits.

# 5. UNIT CONTENTS

# CLASS 11

# Part A: Employability Skills

S. No.	Units	Duration (Hrs)
1.	Unit 1: Communication Skills - III	25
2.	Unit 2: Self-management Skills – III	25
3.	Unit 3: Information and Communication Technology Skills – III	20
4.	Unit 4: Entrepreneurial Skills – III	25
5.	Unit 5: Green Skills – III	15
	Total	110

UNIT 1: COMMUNICATION SKILLS – III						
Learning Theory Practical Duratio						
Outcome (10hrs) (15hrs) (25 hrs)						

1.	Demonstrate knowledge of communication	Introduction to communication     Importance of communication     Elements of communication     Perspectives in communication     Effective communication	<ol> <li>Role-play on the communication process</li> <li>Group discussion on factors affecting perspectives in communication</li> <li>Classroom discussion on the 7Cs(i.e. Clear, Concise, Concrete, Correct, Coherent, Courteous and Complete) of effective communication</li> <li>Chart making on elements of communication</li> </ol>	03
2.	Demonstrate verbal communication	Verbal     communication     Public Speaking	<ol> <li>Role-play of a phone conversation.</li> <li>Group exercise on delivering speech and practicing public speaking</li> </ol>	02
3.	Demonstrate non-verbal communication	1. Importance of non-verbal communication 2. Types of non-verbal communication 3. Visual communication	1. Role-play on non-verbal communication 2. Group exercise and discussion on Do's and Don'ts to avoid body language mistakes 3. Group activity on methods of communication	02
4.	Speak using correct pronunciation	<ol> <li>Pronunciation basics</li> <li>Speaking properly</li> <li>Phonetics</li> <li>Types of sounds</li> </ol>	Group activities on practicing pronunciation	01
5.	Apply an assertive communication style	Important communication styles     Assertive communication     Advantages of assertive communication     Practicing	<ol> <li>Group discussion on communication styles</li> <li>Group discussion on observing and sharing communication styles</li> </ol>	03

			T	1
		assertive 		
		communication		
6.	Demonstrate the	1. Steps for saying	1. Group discussion on	
	knowledge of	'No'	how to respond	
	saying no	2. Connecting words	2. Group activity on	00
			saying 'No'	02
7.	Identify and use	1. Capitalisation	Group activity on	
•	parts of speech in	2. Punctuation	identifying parts of	
	writing	3. Basic parts of	speech	
	willing	•		
		speech	2. Writing a paragraph	
		4. Supporting parts	with punctuation	
		of speech	marks	
			3. Group activity on	
			constructing	03
			sentences	03
			4. Group activity on	
			identifying parts of	
			speech	
8.	Write correct	1. Parts of a		
0.			Activity on writing	
	sentences and	sentence	sentences	
	paragraphs	2. Types of object	2. Activity on active	
		3. Types of	and passive voice	
		sentences	3. Assignment on	02
		4. Paragraph	writing different	OZ.
			types of sentences	
9.	Communicate with	1. Greetings	1. Role-play on formal	
	people	2. Introducing self	and informal	
		and others	greetings	
		33. 31013	2. Role-play on	
			introducing	
			_	
			someone	22
			3. Practice and group	02
			discussion on how to	
			greet different	
			people?	
10.	Introduce yourself to	1. Talking about self	1. Practicing self-	
	others and write	2. Filling a form	introduction and	
	about oneself		filling up forms	
	3.001 011030II		2. Practicing self-	
			introduction to	01
			others	

Total			25
14. Ask or give directions to others	<ol> <li>Asking for directions</li> <li>Using landmarks</li> </ol>	<ol> <li>Role-play on asking and giving directions</li> <li>Identifying symbols used for giving directions</li> </ol>	01
13. Describe habits and routines	Concept of habits and routines	<ol> <li>Group discussion on habits and routines</li> <li>Group activity on describing routines</li> </ol>	01
12. Communicate information about family to others	<ol> <li>Names of relatives</li> <li>Relations</li> </ol>	Practice talking about family     Role-play on talking about family members in a relations	01
11. Develop questioning skill	Main types of questions     Forming closed and open-ended questions	Practice exercise on forming questions     Group activity on framing questions	01

Learning	Theory	Practical	Duration
Outcome		(15hrs)	(25hrs)
Identify and analyze own strengths and weaknesses	Understanding self     Techniques for identifying strengths and weaknesses     Difference between interests and abilities	Activity on writing aims in life     Preparing a worksheet on interests and abilities	03
2. Demonstrate personal grooming skills	Guidelines for dressing and grooming     Preparing a personal grooming checklist	<ol> <li>Role-play on dressing and grooming standards</li> <li>Self-reflection activity on various aspects of personal grooming</li> </ol>	04
3. Maintain personal hygiene	<ol> <li>Importance of personal hygiene</li> <li>Three steps to personal hygiene</li> <li>Essential steps of hand washing</li> </ol>	<ol> <li>Role-play on personal hygiene</li> <li>Assignment on personal hygiene</li> </ol>	03
4. Demonstrate the knowledge of working in a team and participating in group activities	<ol> <li>Describe the benefits of teamwork</li> <li>Working in a team</li> </ol>	<ol> <li>Assignment on working in a team</li> <li>Self-reflection on teamwork</li> </ol>	03
5. Develop networking skills	<ol> <li>Benefits of networking skills</li> <li>Steps to build networking skills</li> </ol>	<ol> <li>Group exercise on networking in action</li> <li>Assignment on networking skills</li> </ol>	03
6. Describe the meaning and importance of self-motivation	<ol> <li>Meaning of self-motivation</li> <li>Types of motivation</li> <li>Steps to building self-motivation</li> </ol>	<ol> <li>Activity on staying motivated</li> <li>Assignment on reasons hindering motivation</li> </ol>	03
7. Set goals	Meaning of goals and purpose of goal-setting     Setting SMART goals	<ol> <li>Assignment on setting SMART goals</li> <li>Activity on developing longterm and short-term goals using SMART method</li> </ol>	03

8. Apply time	1. Meaning and	Checklist for making	
management strategies and	importance of time management	preparation for daily activities	03
techniques	Steps for effective time management	2. Preparing To-do-list	
Total	•	•	25

UNIT 3: INFORMATION AND COMMUNICATION TECHNOLOGY-III			
Learning	Theory	Practical	Duration
Outcome	(08 hrs)	(12hrs)	(20hrs)
1.Create a document on the word processor	<ol> <li>Introduction to ICT</li> <li>Advantages of         using a word         processor.</li> <li>Work with Libre         Office Writer</li> </ol>	<ol> <li>Group activity on demonstration and practice of the following:</li> <li>Creating a new document</li> <li>Typing text</li> <li>Saving the text</li> <li>Opening and saving file on Microsoft word/Libre Office Writer.</li> </ol>	02
2.Identify icons on the toolbar	<ol> <li>Status bar</li> <li>Menu bar</li> <li>Icons on the Menu bar</li> <li>Multiple ways to perform a function</li> </ol>	<ol> <li>Group activity on using basic user interface of LibreOffice writer</li> <li>Group activity on working with Microsoft Word</li> </ol>	02
3.Save, close, open and print document	<ol> <li>Save a word document</li> <li>Close</li> <li>Open an existing document</li> <li>Print</li> </ol>	1. Group activity on performing the functions for saving, closing and printing documents in LibreOffice Writer  2. Group activity on performing the functions for saving, closing and printing documents in Microsoft Word	02
4.Format text in a word document	<ol> <li>Change style and size of text</li> <li>Align text</li> <li>Cut, Copy, Paste</li> <li>Find and replace</li> </ol>	Group activity on formatting text in LibreOffice Writer     Group activity on formatting text in Microsoft Word	02

5.Check spelling and grammar in a word document	<ol> <li>Use of spell checker</li> <li>Autocorrect</li> </ol>	Group activity on checking spellings and grammer using LibreOffice Writer      Group activity on checking spellings and grammer using Microsoft Word	02
6.Insert lists, tables, pictures, and shapes in a word document	<ol> <li>Insert bullet list</li> <li>Number list</li> <li>Tables</li> <li>Pictures</li> <li>Shapes</li> </ol>	Practical exercise of inserting lists and tables using LibreOffice Writer	03
7.Insert header, footer and page number in a word document	<ol> <li>Insert header</li> <li>Insert footer</li> <li>Insert page number</li> <li>Page count</li> </ol>	<ol> <li>Practical exercise of inserting header, footer and page numbers in LibreOffice Writer</li> <li>Practical exercise of inserting header, footer and page numbers in Microsoft Word</li> </ol>	03
8.Make changes by usingthe track change option in a word document	Tracking option     Manage option     Compare     documents	<ol> <li>Group activity on performing track changes in LibreOffice Writer</li> <li>Group activity on performing track changes in Microsoft Word</li> </ol>	04
Total			20

UNIT 4: ENTREPRENEUR	UNIT 4: ENTREPRENEURIAL SKILLS – III				
Learning	Theory	Practical	Duration		
Outcome	(10hrs)	(15hrs)	(25hrs)		
Differentiate     between different     kinds of businesses	Introduction to     entrepreneurship     Types of business     activities	Role-play on     different kinds of     businesses around us	03		
2. Describe the significance of entrepreneurial values	Meaning of value     Values of an     Entrepreneur     Case study on     qualities of an     entrepreneur	Role-play on qualities     of an entrepreneur	03		
3. Demonstrate the attitudinal changes required to become an entrepreneur	Difference between the attitude of entrepreneur and employee	Interviewing     employees and     entrepreneurs	03		
4. Develop thinking skills like an entrepreneur	<ol> <li>Problems of entrepreneurs</li> <li>Problem-solving</li> <li>Ways to think like an entrepreneur</li> </ol>	Group activity on identifying and solving problems	04		
5. Generate business ideas	<ol> <li>The business cycle</li> <li>Principles of idea creation</li> <li>Generating a business idea</li> <li>Case studies</li> </ol>	Group activity to create business ideas	04		
6. Describe customer needs and the importance of conducting a customer survey	Understanding     customer needs     Conducting a     customer survey	Group activity to conduct a customer survey	04		
7. Create a business plan	<ol> <li>Importance of business planning</li> <li>Preparing a business plan</li> <li>Principles to follow for</li> </ol>	Group activity on developing a business plan			
Total	growing a business 4. Case studies		04 <b>25</b>		

UNIT 5: GREEN SKILLS -	UNIT 5: GREEN SKILLS – III			
Learning Outcome	Theory Practical (07 hrs) (08 hrs)		Duration (15 hrs)	
Describe the importance of the main sector of the green economy	1. Meaning of ecosystem, food chain and sustainable development 2. Main sectors of the green economy- E- waste management, green transportation, renewal energy, green construction, and water management	Group discussion on sectors of green economy     Preparing posters on various sectors for promoting green economy	06	
Describe the main recommendations of policies for the green economy	1. Policies for a green economy	Group discussion on initiatives for promoting the green economy     Writing an essay or a short note on the important initiatives for promoting green economy.	03	
3. Describe the major green sectors/ areas and the role of various stakeholders in the green economy	1. Stakeholders in the green economy	Group discussion on the role of stakeholders in the green economy     Making solar bulbs.	03	
4. Identify the role of government and private agencies in the green economy	Role of the government in promoting a green economy     Role of private agencies in promoting green economy	Group discussion on the role of Government and Private Agencies in promoting a green economy.      Preparing posters on green sectors.	03	
Total	1	-	15	

# Part B: Vocational Skills

S. No.	Units	Duration
		(Hrs)
1.	Unit 1: Frame work of export marketing operations	45
2.	Unit 2: Planning and execution of export processes	35
3.	Unit 3: Fundamentals of trade logistic as applied in international trade	25
4.	Unit 4: Maintaining a Clean and Hazard Free Working Area	20
5.	Unit 5: Health and Safety Related Practices Applicable at the Workplace	20
6.	Unit 6: Compliance to Legal, Regulatory And Ethical Requirements	20
	Total	165

Unit 1: Frame	Unit 1: Frame work of export marketing operations				
Learning Outcome		Theory (15 Hrs)		Practical (30 Hrs)	Duration (45 Hrs)
1. Concept & Framework of Export Marketing Manageme	2. 3.	Definition and various features of Export Marketing Management General export process General process of execution of an export order Concept of export marketing management	2.	Prepare a chart of major items being exported from India and locate their major sources on the map of India.  Visit to Garment export house and prepare a report	07
2. Identify the roles and responsibilition of an Export Assistant		General organisational structure of an export house. General process of garment manufacturing Roles & responsibility of Export assistant Qualities of export assistant	2.	Visit to garment export house and prepare a report Prepare a tree diagram of roles and responsibilities of export assistant.	08
3. Study of ex market: product, technology strategies	2.	Selection of Export- Markets / Products Impact of Technology: Internet Marketing Export- Market Entry StrategiesExport Promotional Strategies	1.	Survey of Export- Markets / Products	10
4. Analyze the export marketing business & the operations involved	1. 2.	Interpret the export marketing terms To understand the processes involved in export marketing	1.	Interpret the export marketing terms	10

Learning Outcome	Theory (15 Hrs)	Practical (30 Hrs)	Duration (45 Hrs)
5. To learn about the conversion of foreign currency	<ol> <li>understanding foreign currencies &amp; conversion</li> <li>Factors that affect the value of currency.</li> <li>Export risk management.</li> </ol>	Prepare a report on current market trade in respect of various foreign currencies	10
Total .	1	1	45

Learning Outcome	Theory (15 Hrs)	Practical (20 Hrs)	Duration (35 Hrs)
Create and manage Export Sales Contract	<ol> <li>Documentation and reporting formats</li> <li>Communication with suppliers, consignee, agents, transporters</li> </ol>	<ol> <li>Prepare Export         Sales Contract</li> <li>Prepare Export         Trade Report</li> <li>Prepare a letter         for the buyer</li> <li>Role play         between exporter         and buyer</li> </ol>	05
2. Create and manage Documentation related to pre & post shipment	<ol> <li>Steps of export procedure</li> <li>To understand excise         clearance and procedure         for excise clearance</li> <li>To complete, file and         maintain EXIM documents         pertaining to Pre and Post         Shipment.</li> </ol>	Prepare chart on documentationrel ated to pre & postshipment	15
2. Handle the Central Excise and Customs Clearance	<ol> <li>Liaise with customs and excise officials</li> <li>Customs Clearance:         Regulations, Procedures and Documentation</li> <li>Handle duty drawback matters</li> <li>Take care of applications for export incentives</li> </ol>	Prepare &Central Excise and Customs Clearancedocum entation	15
Total			35

	Learning Outcome	Theory (10 Hrs)	Practical (15 Hrs)	Duration (25 Hrs)
1.	To Understand the logistics system.	<ol> <li>Elements of logistic system</li> <li>Concepts of Trade         <ul> <li>Logistics.</li> </ul> </li> <li>Understand and identify         <ul> <li>the best suitable logistics as per buyer's standard</li> </ul> </li> </ol>	Identify logistics system.	10
2.	To Interpret and negotiate the logistics cost with different type of shipment mode	<ol> <li>Check pre-shipment document</li> <li>Interpret and negotiate the logistics cost with different type of shipment mode</li> </ol>	Calculate cost and prepare cost sheet for a shipment through various modes of transportation.	10
3.	To Know about the different types of containers	<ol> <li>General Cargo Container</li> <li>Dry storage container</li> <li>Flat rack container</li> <li>Open top container</li> <li>Tunnel container</li> <li>Open side storage container</li> <li>Double door container</li> <li>Garment or hanger container</li> </ol>	Identify the different types of containers	05
To	otal	<u>Comunio</u>		25

Learning Outcome	Theory (10 Hrs)	Practical (10Hrs)	Duration (20Hrs)
Operate and handle tools, material	<ol> <li>To study how to Handle tools and materials safely and correctly</li> <li>Care and Maintenance of tools</li> </ol>	Prepare a list oftools and write about its maintenance and cleaningmethod	03
2. Organize and store material safely and correctly	Storing the material safely andcorrectly	Demonstrate how will you keep vigilance for potential risks and threats associated with workplace and equipment like, hot iron, stain removers, stationery items     Make a report their methods and ways of	04

3. Identify Proper Storage and Disposal Of Waste Disposal Of Waste Material  A Responsibilities under health, safety, and environmental legislation  4. Identify and list different cleaning substances andequipmen thealth  5. Personal hygiene and health  5. Personal hygiene and health  3. Safe working practices and care of body  3. Safe working practices and its benefits  4. Good housekeeping practices  4. Good housekeeping practices  Total			waste disposal.	
list different cleaning agents and theiruses 2. Different type of cleaning agent with suitable cleaning agent 1. Importance of personal hygiene and health 2. Ensuring personal hygiene and care of body 3. Safe working practices and organizational procedures 4. Good housekeeping practices 4. Hazards of poor housekeeping practices 5. Hazards of poor housekeeping practices	Storage and Disposal Of Waste	textile waste  2. Guidelines for storage and disposal of waste material  3. Responsibilities under health, safety, and environmental	five students, the potential hazards that you anticipate and ways to mitigate while working in the laboratory  3. Prepare a roadmap to effectively manage the waste generated in the textile laboratory and explore ways to	05
hygiene and health  personal hygiene, taking care of body, food habits  Ensuring personal hygiene and care of body 3. Safe working practices and organizational procedures 4. Good housekeeping practices and its benefits 5. Hazards of poor housekeeping practices  personal hygiene  importance of personal hygiene  (hygiene)  05  15  15  15  15  15  15  15  15  15	list different cleaning substances andequipmen	types of cleaning agents and theiruses  2. Different type of	tools and equipment with suitable cleaning	03
	hygiene and health	personal hygiene, taking care of body, food habits  2. Ensuring personal hygiene and care of body  3. Safe working practices and organizational procedures  4. Good housekeeping practices and its benefits  5. Hazards of poor housekeeping	importance of personal	

Unit 5: Health and	Unit 5: Health and Safety Related Practices Applicable at the Workplace				
Learning	Learning Theory Practical Duratio				
Outcome	Outcome (05Hrs) (15Hrs) (20Hrs)				

List and     analyzePotenti     al hazards at     workplace	<ol> <li>Different type of potential hazards</li> <li>How to Keep work area free from potential hazards</li> </ol>	Collect the data and make a report on risk and hazards of industry	04
Demonstrate     safe handling     of equipment	<ol> <li>Safe and correct procedure of handling equipment and machinery</li> <li>Potential hazards, risk and threats based on nature of operations</li> </ol>	<ol> <li>Visit a factory and make a list of sign boards seen</li> <li>Visit an industry and check the requirement of equipment for ensuring no faults and efficient working.</li> </ol>	04
3. Describe the benefits of a healthy lifestyle	<ol> <li>How to minimize health and safety risks to self and others due to own actions</li> <li>The value of physical fitness, personalhygiene and goodhabits</li> <li>Effects of alcohol,</li> </ol>	Prepare a report after interviewing the industry workers regarding their personal health and hygiene	04
4. Explain environmental management procedures, security details, potential accidents and emergencies	tobacco and drugs  1. Environmental management system related proceduresat theworkplace  2. Layout of the plant and details of emergency exits, escape routes, emergency equipment and assemblypoints  3. Potential accidents and emergencies and response to thesescenarios	Visit an industry and study layout of the factory	04
5. Identify and implement safety measures at workplace	<ol> <li>Different type of safety measures at workplace and their application</li> <li>Actions to take in the event of a mock drills/ evacuation procedures or actual accident, emergency or fire</li> </ol>	Preparing report of details of personnel trained in first aid, firefighting and emergency response	04
Total			20

Unit 6: Compliance	to Legal, Regulatory and	Ethical Requirements	
Learning Outcome	Theor y (10Hrs )	Practical (10Hrs)	Duration (20Hrs)
Describe the importance and benefits of ethical and value-based approach to management	<ul> <li>2. The importance of having an ethical and value-basedapproach tomanagement</li> <li>3. Benefits to company and workers due to practice of these procedures</li> </ul>	Visit an industry and get information about ethical and valuebased approach to management	05
2. Explain companypoli cies, procedures andtheir benefits	Different policies and procedures of the company and their benefits	<ol> <li>Visit an industry and study their policies</li> <li>Make a report of the visit.</li> <li>Visit an organisation and enquire about the Procedure for applying for a house loan by an employee</li> </ol>	05
3. Demonstrat e teamwork andsupport to supervisor	How to Provide     support to supervisor     andteam     members at     workplace for     consideringpolicies	Demonstrate     teamwork and support     through a skit or play.	05
4. Plan and manage work routines	<ol> <li>How to Plan and manage work routine based on company procedure</li> <li>Benefits of proper planning of routinework</li> <li>The importance of punctuality and attendance</li> <li>The benefits of punctuality</li> </ol>	<ol> <li>Collect data and make a powerpoint presentation.</li> <li>Prepare a chart on the importance of punctuality</li> </ol>	05
Total	portotodiny	1	20

# CLASS 12

# Part A - Employability Skills

S.No.	Units	Duration
		(Hrs)
1.	Unit 1: Communication Skills – IV	25
2.	Unit 2: Self-management Skills – IV	25
3.	Unit 3: Information and CommunicationTechnology Skills – IV	20
4.	Unit 4: Entrepreneurial Skills – IV	25
5.	Unit 5: Green Skills – IV	15
	Total	110

UNIT 1: COMMUNIC	UNIT 1: COMMUNICATION SKILLS - IV			
Learning Outcome	Theory (10hrs)	Practical (15hrs)	Duration (25hrs)	
Demonstrate     active listening     skills	1. Active listening -listening skill, stages of active listening 2. Overcoming barriers to active listening	1. Group discussion on factors affecting active listening 2. Preparing posters of steps for active listening 3. Role-play on negative effects of not listening actively	10	
2. Identify the parts of speech	Parts of speech – using capitals, punctuation, basic parts of speech,     Supporting parts of speech	<ol> <li>Group practice on identifying parts of speech</li> <li>Group practice on constructing sentences</li> </ol>	10	
3. Write sentences	<ol> <li>Writing skills to the following:         <ul> <li>Simple sentence</li> <li>Complex sentence</li> <li>Types of object</li> </ul> </li> <li>Types of sentences         <ul> <li>Active and Passive sentences</li> <li>Statement/</li> <li>Declarative sentence</li> <li>Question/</li> <li>Interrogative sentence</li> <li>Emotion/</li> <li>Reaction or Exclamatory sentence</li> <li>Order or Imperative sentence</li> </ul> </li> <li>Paragraph writing</li> </ol>	1. Group work on writing sentences and paragraphs 2. Group work on practicing writing sentences in active or passive voice 3. Group work on writing different types of sentences (i.e., declarative, exclamatory, interrogative and imperative)	05	
Total		<u> </u>	25	

Learning Outcome	Theory (10hrs)	Practical (15hrs)	Duration (25hrs)
Describe the various factors influencing motivation and positive attitude	Motivation and positive attitude     Intrinsic and extrinsic motivation     Positive attitude – ways to maintain positive attitude     Stress and stress management – ways to manage stress	<ol> <li>Role-play on avoiding stressful situations</li> <li>Activity on listing negative situations and ways to turn it positive</li> </ol>	10
2.Describe how to become result oriented	1. How to become result oriented?      2. Goal setting – examples of resultoriented goals	Group activity     on listing aim in     life	05
3. Describe the importance of self-awareness and the basic personality traits, types and disorders	<ol> <li>Steps towards self-awareness</li> <li>Personality and basic personality traits</li> <li>Common personality disorders-         <ul> <li>Suspicious</li> <li>Emotional and impulsive</li> <li>Anxious</li> </ul> </li> <li>Steps to overcome personality disorders</li> </ol>	Group discussion     on self-     awareness	10
Total	porsoriality disciders		25

Learning	Theory	Practical	Duration
Outcome	(06 hrs)	(14 hrs)	(20 hrs)
Identify the components of a spreadsheet application	1. Getting started with spreadsheet - types of a spreadsheet, steps to start LibreOffice Calc., components of a worksheet.	Group activity on identifying components of spreadsheet in LibreOffice Calc.	02

0.5.6	I	I	
2. Perform basic operations in a spreadsheet	<ol> <li>Opening workbook and entering data – types of data, steps to enter data, editing and deleting data in a cell</li> <li>Selecting multiple cells</li> <li>Saving the spreadsheet in various formats</li> <li>Closing the spreadsheet</li> <li>Opening the spreadsheet.</li> <li>Printing the spreadsheet.</li> </ol>	Group activity on working with data on LibreOffice Calc.	03
3. Demonstrate the knowledge of working with data and formatting text	1. Using a spreadsheet for addition – adding value directly, adding by using cell address, using a mouse to select values in a formula, using sum function, copying and moving formula  2. Need to format cell and content  3. Changing text style and font size  4. Align text in a cell  5. Highlight text	1. Group activity on formatting a spreadsheet in LibreOfficeCalc 2. Group activity on performing basic calculations in LibreOffice Calc.	02
4. Demonstrate the knowledge of using advanced features in spreadsheet	<ol> <li>Sorting data</li> <li>Filtering data</li> <li>Protecting spreadsheet with password</li> </ol>	Group activity on sorting data in LibreOfficeCalc	03
5. Make use of the software used for making slide presentations	<ol> <li>Presentation software available</li> <li>Stapes to start         LibreOffice Impress     </li> <li>Adding text to a presentation</li> </ol>	Group practice on working with     LibreOffice Impress tools	02
6. Demonstrate the knowledge to open, close and save slide presentations	Open, Close, Save and     Print a slide presentation	Group activity on saving, closing and opening a presentation in LibreOffice Impress	01

7. Demonstrate the operations related to slides and texts in the presentation	1. Working with slides and text in a presentation-adding slides to a presentation, deleting slides, adding and formatting text, highlighting text, aligning text, changing text colour	Group practice on working with font styles in LibreOffice Impress	04
8. Demonstrate the use of advanced features in a presentation	<ol> <li>Advanced features         used in a presentation</li> <li>Inserting shapes in the         presentation</li> <li>Inserting clipart and         images in a         presentation</li> <li>Changing slide layout</li> </ol>	Group activity on changing slide layout onLibreOffice Impress	03
Total			20

UNIT 4: ENTREPRENE	EURIAL SKILLS-IV		
Learning	Theory	Practical	Duration
Outcome	(10hrs)	(15hrs)	(25hrs)
1. Describe the concept of entrepreneurship and the types and roles and functions entrepreneur	<ol> <li>Entrepreneurship and entrepreneur</li> <li>Characteristics of entrepreneurship</li> <li>Entrepreneurship-art and science</li> <li>Qualities of a successful entrepreneur</li> <li>Types of entrepreneurs</li> <li>Roles and functions of an entrepreneur</li> <li>What motivates an entrepreneur</li> <li>Identifying opportunities and risk-taking</li> <li>Startups</li> </ol>	<ol> <li>Group discussion on the topic "An entrepreneur is not born but created".</li> <li>Conducting a classroom quiz on various aspects of entrepreneurship.</li> </ol>	10
Identify the barriers to entrepreneurship	<ol> <li>Barriers to         entrepreneurship</li> <li>Environmental barriers</li> <li>No or faulty business         plan</li> <li>Personal barriers</li> </ol>	Group discussion     about "What we fear     about     entrepreneurship"     Activity on taking an     interview of an     entrepreneur.	05
3. Identify the attitude that	Entrepreneurial attitude	Group activity on identifying	

make an		entrepreneurial	
entrepreneur		attitude.	05
successful			
4. Demonstrate the knowledge of entrepreneurial attitude and competencies	<ol> <li>Entrepreneurial competencies</li> <li>Decisiveness</li> <li>Initiative</li> <li>Interpersonal skills-positive attitude, stress management</li> <li>Perseverance</li> <li>Organisationalskills-time management, goal setting, efficiency, managing quality.</li> </ol>	<ol> <li>Playing games, such as "Who am I".</li> <li>Group discussion on business ideas</li> <li>Group practice on "Best out of Waste"</li> <li>Group discussion on the topic of "Let's grow together"</li> <li>Group activity on listingstress and methods to deal with it like Yoga, deep breathing exercises, etc.</li> <li>Group activity on time management</li> </ol>	05
Total	1	-	25

UNIT 5: GREEN S	KILLS-IV		
Learning Outcome	Theory (05hrs)	Practical (10hrs)	Duration (15hrs)
1. Identify the benefits of the green jobs	<ol> <li>Green jobs</li> <li>Benefits of green jobs</li> <li>Green jobs in different sectors:         <ul> <li>Agriculture</li> <li>Transportation</li> <li>Water conservation</li> <li>Solar and wind energy</li> <li>Eco-tourism</li> <li>Building and construction</li> <li>Solid waste management</li> <li>Appropriate technology</li> </ul> </li> </ol>	Group discussion     on the importance     of green job.	80
2. State the importance of green jobs	<ul> <li>1. Importance of green jobs in</li> <li>Limiting greenhouse gas emissions</li> <li>Minimizing waste and pollution</li> <li>Protecting and restoring ecosystems</li> <li>Adapting to the effects of climate change</li> </ul>	<ol> <li>Preparing posters on green jobs.</li> <li>Group activity on tree plantation.</li> </ol>	07
Total			15

## Part B-Vocational Skills

S. No.	Units	Duration
		(Hrs)
1.	Unit 1:Managing the various export marketing operations	40
2.	Unit2: Documentation at each stage of operation	40
3.	Unit 3:To analyze foreign trade logistics concepts	25
4.	Unit 4: Maintain a clean and hazard free working area	20
5.	Unit 5: Maintain Health, Safety and Security at Workplace	20
6.	Unit 6: Comply with Industry and Organizational Requirements	20
Total		165

Ur	Unit 1: Managing the various export marketing operations			
	Learning Theory Outcome (15 Hrs)		Practical (25 Hrs)	Duration (40 Hrs)
1.	Analyze the factors that affect cost in export marketing	<ol> <li>Duty rates</li> <li>Shipping:         <ul> <li>Insurance</li> <li>Negotiations</li> </ul> </li> <li>Organisational Structure</li> <li>Intellectual property rights</li> </ol>	Prepare a detail analysis of the factors that affect cost in export marketing	05
2.	To learn about various export schemes	<ol> <li>Understand &amp; interpret the various export schemes</li> <li>Interpret Export Financing Methods and Terms of Payment</li> <li>Carry out Export Credit and Foreign Exchange Risk Management</li> </ol>	Identify various     Export schemes	10
3.	To learn export distribution	<ol> <li>Manage the export         distribution across geography</li> <li>Understand the Institutional         Framework for Export         Promotional Council &amp; World         Trade Organization</li> <li>To understand channels of         distribution in export markets         and functions of export         marketing/strategies in trade</li> </ol>	Identify export distribution	10
4.	Finance in Export Marketing Management	<ol> <li>Understand the different terms of payment in export marketing management.</li> <li>Cash-in-Advance</li> <li>Letter of Credit</li> <li>Documentary Collections</li> <li>Open Account</li> <li>Consignment</li> </ol>	Prepare flash     cards related     todifferent terms     of payment in     export marketing     management.	10

Learning Outcome	the various export marketing  Theory (15 Hrs)	Practical (25 Hrs)	Duration (40 Hrs)
	<ul><li>2. Know about the factors affecting the cost in export.</li><li>3. Carry out all export marketing functions effectively</li></ul>		
5. Organization's policies, procedures, guidelines and standards	<ol> <li>Quality systems and other processes practiced in the organisation</li> <li>Types of problems with quality and how to report them to appropriate people</li> </ol>	Study different pre-shipment inspection reports and certificates of inspection	05
TOTAL		1	40

	Learning Outcome	Theory (15 Hrs)	Practical (25 Hrs)	Duration (40 Hrs)
Documentation related to Export Transactions	<ol> <li>To understand and prepare documents related to export transactions:         <ul> <li>Performa Invoice</li> <li>Purchase Order</li> <li>Commercial Invoice</li> <li>Packing List</li> <li>Master Airway Bill</li></ul></li></ol>	Prepare     document     related to     export     transactions	10	
2.	Documents used in international trade	<ol> <li>InternationalCommercial Terms</li> <li>Types of bill of lading         <ul> <li>Straight bill of lading</li> <li>Order bill of lading</li> <li>Endorsed order bills of lading</li> </ul> </li> </ol>	identify various     documentsused     in international     trade	10
3.	Documentation related to Export Contract	1. Documentation & reporting formats  Export Certificate  Certificate of Origin  Bill of Exchange  Bank Realisation Certificate  Letter of Credit,  License, Indent  Acceptance of contract  QC certificate	1.Prepare document related to Export Contract	10

Learning Outcome			Duration (40 Hrs)
4. To understand purchase order and preparecommer cial invoice	<ol> <li>To understand Purchase order and its contents:         <ul> <li>Product Price</li> <li>Total order quantity</li> <li>Size break-up</li> <li>Packing instruction and shipping address,</li> <li>Specification of product</li> <li>various elements of a purchase order like labeling, price, tag details, washing details, print and log design, etc.</li> </ul> </li> <li>To prepare commercial invoice as per purchase order.</li> </ol>	1. Prepare a sample documents purchase order and commercial invoice	05
5. Effective Communication and Co- ordination inExport Process	<ol> <li>Communicate and coordinate with clients, vendors, in-office personnel and others.</li> <li>Communication with suppliers, consignee, agents, transporters, Director General of Foreign Trade, Freight Forwarders, CHA (Custom House Agents), Directorate General of Supplies and Disposals</li> </ol>	Practice     communication     through role     play	05
Total		<u>I</u>	40

Learning	,	Practical	Duration
Outcome		(15Hrs)	(25Hrs)
To understand different type of shipment mode	<ol> <li>Different type of shipment mode</li> <li>Concepts of Trade Logistics         <ul> <li>Multi-modal transport</li> <li>Containerization</li> <li>Maritime Transport</li> <li>Inland Container Depot</li> <li>Cargo Freight Stations</li> <li>Buying House</li> </ul> </li> </ol>	<ol> <li>Visit an industry and learn the different type of shipment mode</li> <li>Prepare a report about incoterms.</li> </ol>	08

Learning Outcome	Theory (10Hrs)	Practical (15Hrs)	Duration (25Hrs)
	3. International Trade Logistic		
2. Various departments of a buying house	1. Various departments of a buying house are:  • Design and product development  • Technical team (Pattern making and fit approval)  • Merchandising team  • Quality assurance team  • Sampling room with few sewing machines and tailors  • Factory compliance audit team  • Shipping and documentation	<ol> <li>Prepare a checklist for a compliance audit of an export house</li> <li>Prepare a powerpoint presentation explaining different departments of a buying house</li> </ol>	09
3. Payments, insurance and compliance with RBI/Bank	<ol> <li>Coordinating payments         with international buyers         and banks</li> <li>Insurance through ECGC         to cover payment         defaults</li> <li>Customs control         document submission         and reporting to         RBI/Bank (post-shipment)</li> </ol>	Prepare a chart for submission of documents by C&F agent to the exporter.	08
Total			25

Ur	Unit 4: Maintain a Clean And Hazard Free Working Area					
	Learning Theory Outcome (05Hrs)		Practical (15Hrs)	Duration (20Hrs)		
1.	Identify Importance of routine maintenance and its procedures	The importance of running maintenance     Carry out running maintenance within agreed schedules     Hazards likely to be encountered when conducting routine maintenance	Prepare a report on various types of maintenance conducted	05		
2.	Explain how to Maintain cleanliness	The benefits of maintaining cleanliness	Prepare a     graphical poster on     PPE kit for safety	05		

Learning	Theory (05Hrs)	Practical (15Hrs)	Duration (20Hrs)
Outcome	2. Different types of cleaning equipment, substances and their use 3. Safe working practices for cleaning and the method of carrying them out 4. Carrying out cleaning according to schedules and limits of responsibility	during cleaning process.	(ZUNIS)
3. Analyze handling of machinery, equipment and tools safely and correctly	1. Handling materials, machinery, equipment and tools safely and correctly 2. Correct lifting and handling procedures 3. Maintenance of tools and equipment	Visit a Garment manufacturing firm, discuss with the safety officer / team and prepare a report on safety measures adopted by them.	05
4. Describe Effective oral and written communication at workplace	Introduction to communication process     The lines of communication, authority and reporting procedures at work place     The importance of complying with written instructions	Prepare a graphical poster on SOP (Standard Operating Procedure) instructions.	05
Total	<u>I</u>	<u>I</u>	20

	Learning Outcome				Duration (20Hrs)
1.	AnalyzeCompliance to health, safety and security requirements at workplace	2.	Health and safety related practices applicable at workplace Access to clean drinking water and sanitary facilities	Prepare a report     on various types of     health and safety     related practices.	05
2.	ExplainPotential safety risks and emergencies	1.	Response to potential accidents and emergencies.  Maintenance and storage of protective equipments	Prepare a chart     with details of     potential hazards     and their possible     solutions	05

Uni	Unit 5: Maintain Health, Safety and Security at Workplace						
Learning Outcome		, , , , , , , , , , , , , , , , , , ,	Practical (10Hrs)				
3.	Identify and report malfunctions in machinery and equipment or any other hazard at workplace	at workplace with pi		05			
4.	Explain reporting emergency situations	<ol> <li>Reporting protocol and required required documentation</li> <li>Emergency responses during a hazard/emergency</li> <li>Emergency response plan</li> </ol>	at the	05			
Toto	al			20			

Un	Unit 6: Comply with Industry and Organisational Requirements					
	Learning Outcome	Theory (10Hrs)	Practical (10Hrs)	Duration (20Hrs)		
1.	Define Standard organisational compliance and related documents	<ol> <li>What is organisational compliance</li> <li>Significance of compliance in Indian garment industry</li> <li>Introduction to audit</li> <li>Core labour standards</li> <li>Social Responsibility in the Garment Industry</li> </ol>	Make a power-point presentation on CSR activities of a Firm.	05		
2.	Explain Customer specific regulations and requirements	<ol> <li>Country specific regulations for sector and their importance.</li> <li>Customer specific requirements mandated as a part of work process</li> </ol>	Visit a garment production house or export unit and make a report on country specific regulations which they follow.	05		
3.	Describe Ethical compliance and related documents	<ol> <li>Why Code of Ethics is Required</li> <li>Working Hour &amp; Wage Rate Compliance</li> <li>Workplace &amp; Work Environment Compliance</li> <li>Health and Safety Compliance in Indian Garment Industry</li> <li>Compliance Code Guidelines</li> </ol>	Make a report on Code of Ethics followed by a garment industry.	05		

4 5 1 1 1 1 1 1 1 1		(20Hrs)
<ul> <li>4. Explain     Documentation     and reporting of compliance deviation</li> <li>1. Identify and report any possible deviation to these requirements.</li> <li>2. Procedures to follow in case of deviation</li> </ul>	Make a report on     Corrective Action     Plan in case of     compliance     deviation.	05

#### 6. ORGANISATION OF FIELD VISITS

In a year, at least 3 field visits/educational tours should be organised for the students to expose them to the activities in the workplace.

Visit Boutiques, Market, Workshops, relevant industries and small units to observe the following: Location, Site, Office building, Store, Fabric yard, Packing area, Fabric store, Cutting area and Industrial machines. During the visit, students should obtain the following information from the owner or the supervisor of the industry:

- 1. Area under industry and its layout
- 2. Departments in industry
- 3. Work culture and environment of various departments
- 4. Various cutting, sewing, pattern making and layout machines
- 5. Different Specialized sewing machines
- 6. Different buyers, the company deals with
- 7. Product range of the industry
- 8. Understand time and action calendar
- 9. Manufacture, export, import, sale procedure
- 10. Manpower engaged
- 11. Total expenditure of industry
- 12. Total annual income
- 13. Profit/Loss (Annual)
- 14. Any other information

### 7. LIST OF EQUIPMENT AND MATERIALS

The list given below is suggestive and an exhaustive list should be prepared by the vocational teacher. Only basic tools, equipment and accessories should be procured by the Institution so that the routine tasks can be performed by the students regularly for practice and acquiring adequate practical experience.

- 1. Computer
- 2. Computer Peripherals
- 3. Printer (Laser Printer)
- 4. Projector
- 5. Garment Samples
- 6. Rulers
- 7. Measuring Tape (0.5"width)

- 8. Pen/Paper
- 9. Calculator
- 10. Documents
- 11. Company Quality Standards Handbook/Guidelines
- 12. Fashion Forecasting Books/Journals/Magazines
- 13. Swatch File (fabric and trims)
- 14. Buyer Requirement// Size Chart
- 15. Trims/Accessory samples
- 16. Tech Pack/ Foreign Trade Policies
- 17. Introductory notes on apparel, made-ups and home furnishing
- 18. Export Documentation
- 19. Books and various Export Documents
- 20. Documents on Foreign Trade Logistics
- 21. Books on International
- 22. Trade/ Marketing
- 23. Market Entry and pricing

# 8. VOCATIONAL TEACHER'S/ TRAINER'S QUALIFICATION AND GUIDELINES

Qualification and other requirements for appointment of vocational teachers/trainers on contractual basis should be decided by the State/UT. The suggestive qualifications and minimum competencies for the vocational teacher should be as follows:

S. No.	Qualification	Minimum Competencies	Age Limit
1.	Post-graduation in Textile and Clothing or Relevant area from a recognized Institute/University, with at least 1 year work/teaching experience in Textile and clothing	Effective communication skills (oral and written)     Basic computing skills	18-37 years (as on Jan. 01 (year))  Age relaxation to be provided as per Govt. Rules

Vocational Teachers/Trainers form the backbone of Vocational Education being imparted as an integral part of Rashtriya Madhyamik Shiksha Abhiyan (RMSA). They are directly involved in teaching of vocational subjects and also serve as a link between the industry and the schools for arranging industry visits, On-the-Job Training (OJT) and placement.

These guidelines have been prepared with an aim to help and guide the States in engaging quality Vocational Teachers/Trainers in the schools. Various parameters that need to be looked

into while engaging the Vocational Teachers/Trainers are mode and procedure of selection of Vocational Teachers/Trainers, Educational Qualifications, Industry Experience, and Certification/Accreditation.

The State may engage Vocational Teachers/Trainers in schools approved under the component of Vocationalisation of Secondary and Higher Secondary Education under RMSA in the following ways:

(i) directly as per the prescribed qualifications and industry experience suggested by the PSS Central Institute of Vocational Education(PSSCIVE), NCERT or the respective Sector Skill Council(SSC)

OR

- (ii) Through accredited Vocational Training Providers accredited under the National Quality Assurance Framework (NQAF\*) approved by the National Skill Qualification Committee on 21.07.2016. If the State is engaging Vocational Teachers/Trainers through the Vocational Training Provider (VTP), it should ensure that VTP should have been accredited at NQAF Level 2 or higher.
  - \* The National Quality Assurance Framework (NQAF) provides the benchmarks or quality criteria which the different organisations involved in education and training must meet in order to be accredited by competent bodies to provide government-funded education and training/skills activities. This is applicable to all organizations offering NSQF-compliant qualifications.

The educational qualifications required for being a Vocational Teacher/Trainer for a particular job role are clearly mentioned in the curriculum for the particular NSQF compliant job role. The State should ensure that teachers/trainers deployed in the schools have relevant technical competencies for the NSQF qualification being delivered. The Vocational Teachers/Trainers preferably should be certified by the concerned Sector Skill Council for the particular Qualification Pack/Job role which he/she will be teaching. Copies of relevant certificates and/or record of experience of the teacher/trainer in the industry should be kept as record.

To ensure the quality of the Vocational Teachers/Trainers, the State should ensure that a standardized procedure for selection of Vocational Teachers/Trainers is followed. The selection procedure should consist of the following:

- (i) Written test for the technical/domain specific knowledge related to the sector;
- (ii) Interview for assessing the knowledge, interests and aptitude of trainer through a panel of experts from the field and state representatives; and
- (iii) Practical test/mock test in classroom/workshop/laboratory.

In case of appointment through VTPs, the selection may be done based on the above procedure by a committee having representatives of both the State Government and the VTP.

The State should ensure that the Vocational Teachers/Trainers who are recruited should undergo induction training of 20 days for understanding the scheme, NSQF framework and Vocational Pedagogy before being deployed in the schools.

The State should ensure that the existing trainers undergo in-service training of 5 days every year to make them aware of the relevant and new techniques/approaches in their sector and understand the latest trends and policy reforms in vocational education.

The Head Master/Principal of the school where the scheme is being implemented should facilitate and ensure that the Vocational Teachers/Trainers:

- (i) Prepare session plans and deliver sessions which have a clear and relevant purpose and which engage the students;
- (ii) Deliver education and training activities to students, based on the curriculum to achieve the learning outcomes;
- (iii) Make effective use of learning aids and ICT tools during the classroom sessions;
- (iv) Engage students in learning activities, which include a mix of different methodologies, such as project based work, team work, practical and simulation based learning experiences;
- (v) Work with the institution's management to organise skill demonstrations, site visits, onjob trainings, and presentations for students in cooperation with industry, enterprises and other workplaces;
- (vi) Identify the weaknesses of students and assist them in up-gradation of competency;
- (vii) Cater to different learning styles and level of ability of students;
- (viii) Assess the learning needs and abilities, when working with students with different abilities
- (ix) Identify any additional support the student may need and help to make special arrangements for that support;
- (x) Provide placement assistance

Assessment and evaluation of Vocational Teachers/Trainers is very critical for making them aware of their performance and for suggesting corrective actions. The States/UTs should ensure that the performance of the Vocational Teachers/Trainers is appraised annually. Performance based appraisal in relation to certain pre-established criteria and objectives should be done periodically to ensure the quality of the Vocational Teachers/Trainers. Following parameters may be considered during the appraisal process:

- 1. Participation in guidance and counselling activities conducted at Institutional, District and State level;
- 2. Adoption of innovative teaching and training methods;
- 3. Improvement in result of vocational students of Class X or Class XII;
- 4. Continuous up-gradation of knowledge and skills related to the vocational pedagogy, communication skills and vocational subject;
- 5. Membership of professional society at District, State, Regional, National and International level;
- 6. Development of teaching-learning materials in the subject area;
- 7. Efforts made in developing linkages with the Industry/Establishments;

- 8. Efforts made towards involving the local community in Vocational Education
- 9. Publication of papers in National and International Journals;
- 10. Organisation of activities for promotion of vocational subjects;
- 11. Involvement in placement of students/student support services.

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